

UAC CORPORATE PARTNER PARTICIPATION LEVELS

The UAC Corporate Partnership Program offers three levels of participation:
Platinum Partner: \$15,000 | Gold Partner: \$10,000 | Silver Partner: \$5,000

Platinum and Gold levels include all benefits of basic partnership PLUS the benefits listed below. Platinum provides maximum access to our members.

EVENT BENEFITS	PLATINUM	GOLD	SILVER
Face-to-face interactions with UAC members	YES	YES	YES
Free exhibitor booth at UAC conferences and conventions	YES	50% Off	25% Off
Sponsorship of highest-profiled activities and functions	YES	NO	NO
Sponsorship of Board of Directors meetings and meals	YES	NO	NO
Pre-conference email announcement highlighting partners	YES	NO	NO
Event website recognition and link to partner website*	YES	YES	YES
Recognition in printed program*	YES	YES	YES
Printed and digital signage branding	YES	Limited	Limited
Electronic display recognition during membership sessions	YES	YES	YES
Verbal mention during full membership joint sessions	YES	NO	NO
Promotional item placement in conference totes	YES	YES	YES
Attendee passes to events	4 Passes	2 Passes	2 Passes

YEAR-ROUND BENEFITS	PLATINUM	GOLD	SILVER
Recognition in UAC Member Directory*	YES	YES	YES
Featured on UAC website*	YES	YES	YES
Digital newsletter branding	Quarterly	Semiannually	Annually
Copy of mailing list	YES	YES	YES

* BRANDING BASED ON PARTNERSHIP TIER

Affinity Partnerships are another opportunity for business partners to offer their goods and services to our UAC membership. This type of partnership is generally created through an agreement made between the business partner and UAC. Both parties agree to share a percentage of sales generated by the program.

For more information, please contact:

Bryan Rodgers, Director of Program Development
(801) 631-4822 | bryan@utahcounties.org
www.utahcounties.org

