

## Fiscal Year 2024-25 UAC Corporate Partnership Program

The UAC Corporate Partnership Program offers three levels of participation.

Platinum - \$15,000

Gold - \$10,000

Silver - \$5,000

Platinum and Gold levels include all the benefits of basic Partnership PLUS the added benefits listed below in the matrix. Platinum Partnership provides maximum access to our members.

Benefits at Different Levels of Participation	Platinum	Gold	Silver
Face-to-Face interactions with our members	Yes	Yes	Yes
Free Booth at Conferences and Conventions	Yes	50% Discount	25% Discount
Sponsorship of our highest-profiled Activities and Functions	Yes	Platinum Only	Platinum Only
Sponsorship of Board of Directors Meeting meal	Yes	Platinum Only	Platinum Only
Pre-conference email announcement partnership recognition	Yes	Platinum Only	Platinum Only
Event website recognition and link to partner website (branding level based on tier)	Yes	Yes	Yes
Recognition on Printed Program (branding level based on tier)	Yes	Yes	Yes
Printed and digital signage branding	Yes	Limited	Limited
Electronic display board recognition prior to opening session	Yes	Yes	Yes
Verbal Mention during full-membership sessions	Yes	Platinum Only	Platinum Only
Logo on conference totes	Yes	Yes	Yes
Promotional item placement in conference totes	Yes	Yes	Yes
Attendee passes to the events	Four Passes	Two Passes	Two Passes

### Year-Round Partner Recognition

Recognition in UAC Member Directory	Full Page	Half Page	Quarter Page
Featured on UAC website (branding level based on tier)	Yes	Yes	Yes
Digital Newsletter Branding	Weekly	Monthly	Quarterly
Copy of Mailing List	Yes	Yes	Yes

Affinity Partnerships are another opportunity for business partners to offer their goods and services to our UAC membership.

This type of partnership is generally created through an agreement made between the business partner and UAC.

Both parties agree to share a percentage of sales generated by the program.

### For more information please contact:

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